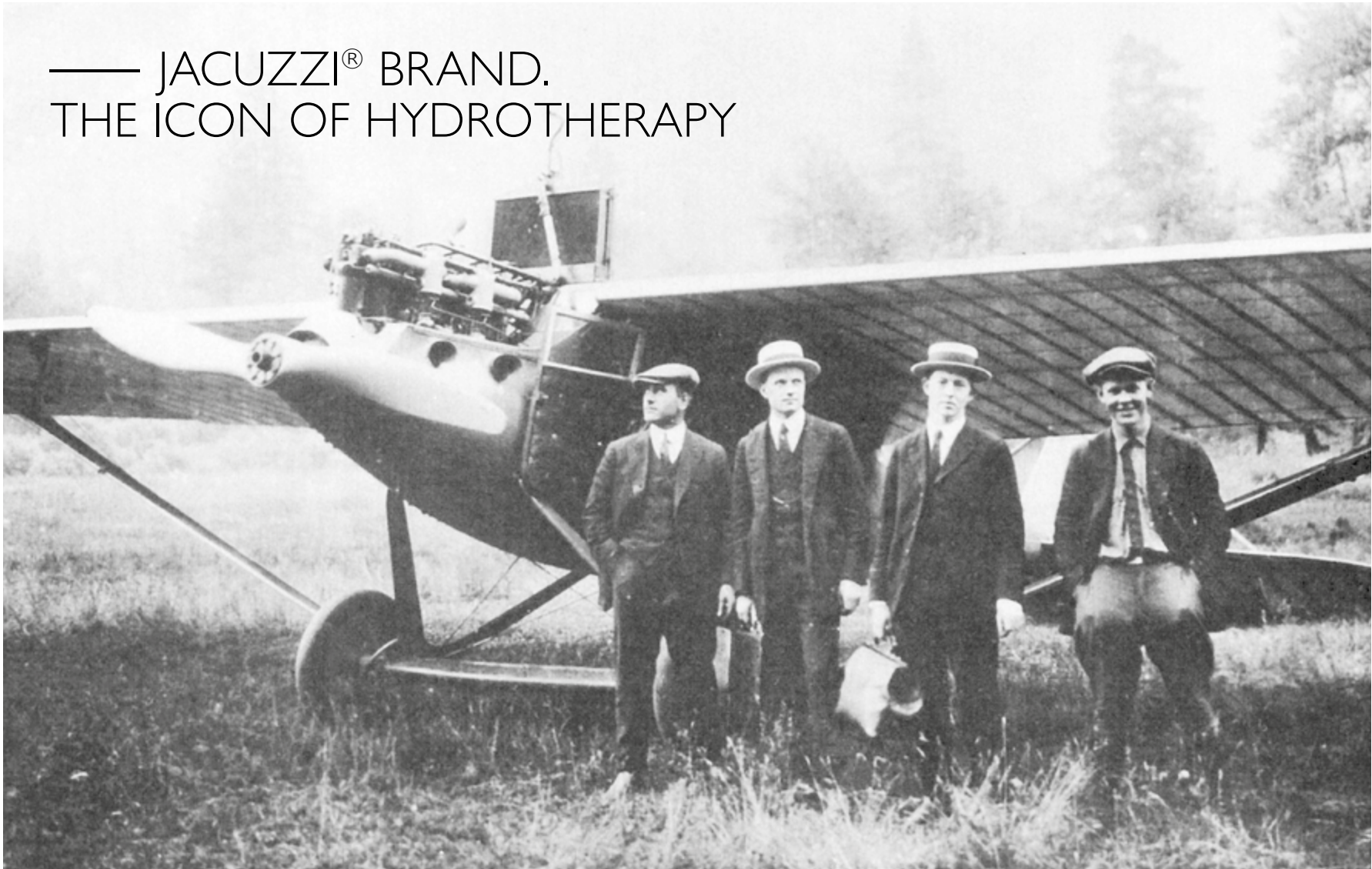


SENSE~~A~~TIONAL
— WELLNESS™

— JACUZZI® BRAND.
THE ICON OF HYDROTHERAPY



1921, Yosemite National Park, in front of the J-7 – the cabin monoplane, known as “The Mosquito”. The last picture before takeoff.
From the left: Giocondo Jacuzzi, aeronautical engineer and writer John “Jack” Kauke, English flight assistant Duncan McLeish, ex-RAF pilot, and the pilot Harold “Bud” Coffee, a second lieutenant in the American air force.



JACUZZI® HERITAGE: FROM THE INVENTION OF HYDROMASSAGE TO THE LATEST IoT TECHNOLOGIES



First hydromassage prototype.



1915

The Jacuzzi family departs Italy for the United States and transforms the aviation and agriculture industries.



1956

When Ken Jacuzzi, age 2, is diagnosed with rheumatoid arthritis, his father invents a portable hydrotherapy pump to provide pain-relieving hydrotherapy.



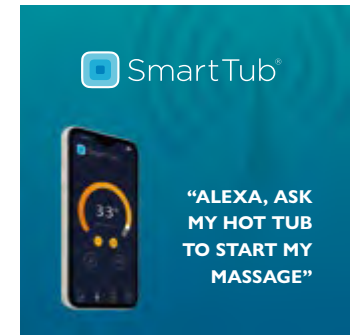
1968

Jacuzzi® soon became a household name thanks in part to repeated appearances on the national daytime television show, Queen for a Day, which boasted 20 million viewers. The Jacuzzi® Brand became an overnight sensation.



2000s

With a foundation in health, wellness and design and a dedication to research and innovation, Jacuzzi® continues to develop products that improve the lives of both high-performance athletes and everyday people, while leading the industry as the most recognized Hot Tub brand in the world.



TODAY

The exclusive SmartTub® system is engineered to maximize your relaxation, recovery, and energy saving potential. It's easier than ever to use and maintain your Jacuzzi® Hot Tub. Now also with Smart Heat feature, for Energy Savings Automation.

Industry-leading brand.

More than 65 years of experience.

Presence in more than 100 Countries.

Industry know-how.

Patented technologies.

Product quality and durability.

Unique brand with complete offer:
Hot Tub, Swim Spa, Sauna, Hammam,
Emotional Shower, Bath.

Products suitable for the
hospitality sector.



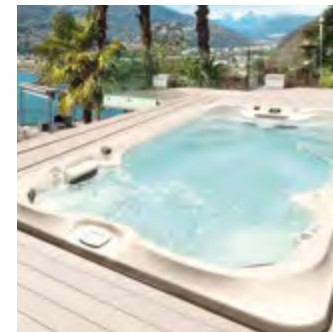
HOT TUB



BATHTUB



EMOTIONAL SHOWER



SWIM SPA



SAUNA AND HAMMAM

— WELLNESS IS THE FASTEST GROWING SEGMENT OF GLOBAL TOURISM

\$4.4 TRILLION
VALUE IN 2020

PREDICTED
TO GROW 10%
ANNUALLY
THROUGH 2025

Source: "Wellness Tourism, Spas, and Thermal / Mineral Springs" - The Global Wellness Institute™, Dec. 2021

FOR 79%
OF PEOPLE
WELLNESS IS IMPORTANT

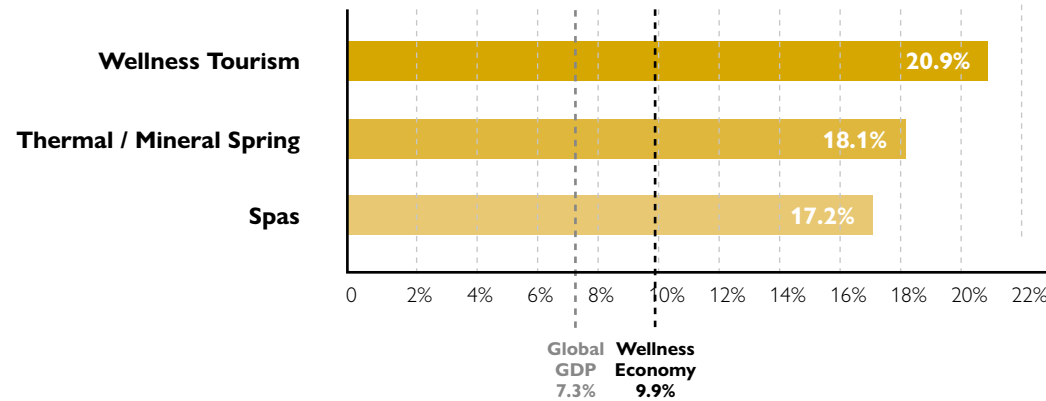
FOR 42%
OF PEOPLE
WELLNESS IS A TOP PRIORITY

RISE IN BOTH
CONSUMER
INTEREST AND PURCHASING
POWER


Source: "The future of the \$1.5 trillion wellness market" - McKinsey, 2021

THE FUTURE OF THE WELLNESS ECONOMY

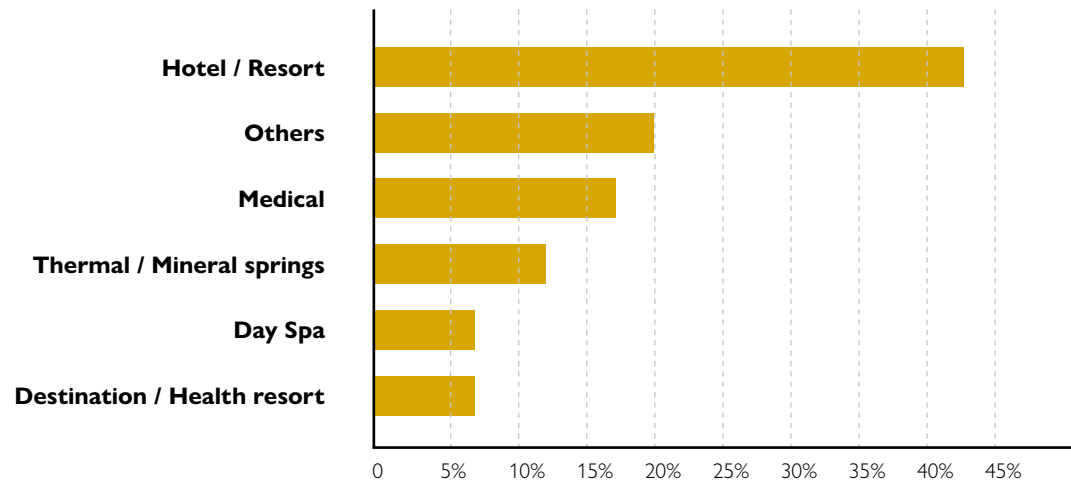
PROJECTED AVERAGE ANNUAL GROWTH RATE BY SECTOR, 2020 - 2025



Wellness travellers spend more per trip than the average tourist.



PROJECTED AVERAGE ANNUAL GROWTH RATE BY WELLNESS DESTINATION, 2020 - 2025



Source: "Wellness Tourism, Spas, and Thermal / Mineral Springs" - The Global Wellness Institute™, Dec. 2021



SENSEATIONAL — WELLNESS™



— THE ADVANTAGES OF HAVING ROOMS EQUIPPED WITH JACUZZI® WELLNESS PRODUCTS

IN 80%

OF CASES, **ROOMS BOOKED IN ADVANCE**

rather than conventional rooms.

80%

OF CUSTOMERS **MORE SATISFIED**

than those who occupied other rooms.

IN 75%

OF CASES, **THE STAY IN THE ROOM IS LONGER**



INCREASE BY 80% OF CROSS-SELLING OPPORTUNITIES

i.e. the possibility of offering additional services linked with their wellness proposal to customers for a fee.



IN 70% OF CASES THE FACILITY IS MORE ATTRACTIVE FOR NEW CATEGORIES OF USERS,

particularly young lovers of sports and outdoor activities.



THE IMAGE OF THE FACILITY ACQUIRES VALUE

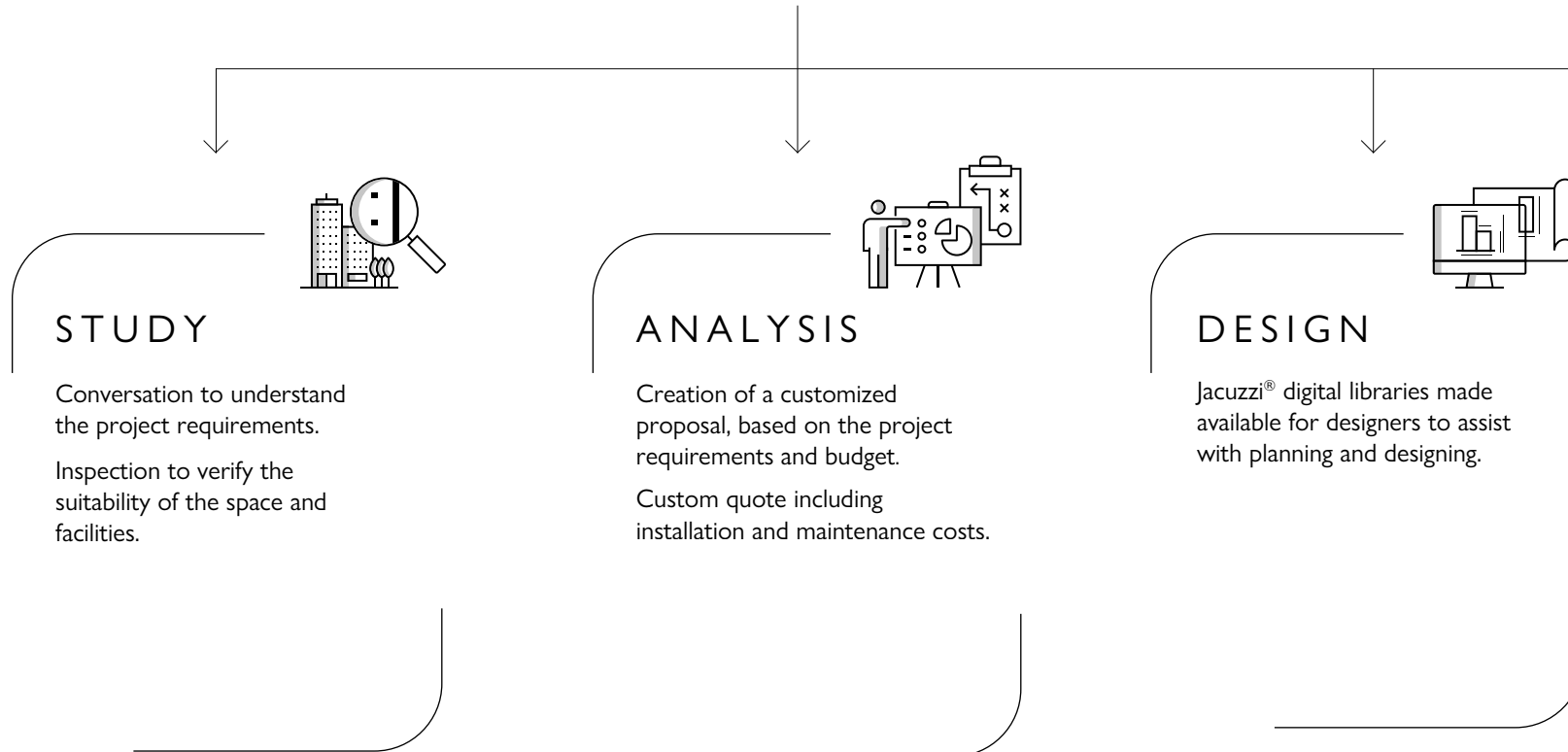
by consolidating its high positioning, when the design is consistent with Jacuzzi® brand guidelines.

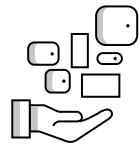


CUSTOMERS ARE WILLING TO PAY 30% TO 70% MORE

because the wellness offering creates a greater propensity to spend and Jacuzzi® solutions are thus a determining element in the choice.

— JACUZZI® SENSATIONAL WELLNESS™ SERVICES: CREATE A BESPOKE WELLNESS EXPERIENCE FOR YOUR GUESTS

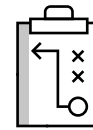




PRODUCTS

Wide range of products and customization options.

Supply and installation of products.

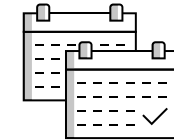


MARKETING

Use of Jacuzzi® communication in line with official brand guidelines.

Visibility of the partnership in the structure with specific promotional tools.

Hotel published on dedicated Jacuzzi® Sensational Wellness™ website.



AFTER SALES

Scheduled maintenance plan to maximize product uptime and peace of mind.



— DELIGHT YOUR
GUESTS WITH JACUZZI®
WELLNESS EXPERIENCE



High water capacity of Jacuzzi® Hot Tubs offer total immersion for enhanced relaxation.

Clear, crystal clean water with advanced purification systems.

Special systems for lower running noise.

Green systems use a heat exchanger for greater energy sustainability.

Easy and intuitive controls.

Multisensorial design for memorable experiences.

— WITH PEACE
OF MIND



Programmable filtration to lower the effort to clean the water.

Automatic filling and fast water draining for easier tub preparation.

Remote Hot Tub management and control for easy, safe operation thanks to the SmartTub® app.

New insulation system to increase energy efficiency with maximum performance.

— AND INCREASE YOUR PROFITABILITY



ATTRACTION

Acquisition of more and new customer groups, interested in different types of wellness experiences.



RETURN ON INVESTMENT

Increased profitability per room.
Secondary revenues.



LOYALTY

Higher-value, memorable experience for customers.
Longer stays.
Higher room occupancy rate.



VALUE ENHANCEMENT

Development of partially used spaces, like gardens, increasing their value.
Enhancement of real estate.
Positioning or repositioning of the facility.
Extension of the offer and the seasonality of the structure.



SENSATIONAL — WELLNESS





— JACUZZI® PROFESSIONAL WELLNESS HEAVY DUTY PRODUCTS FOR YOUR PROFESSIONAL WELLNESS AREA



HOT TUB PROFESSIONAL

Virtus Pro Sienna Pro
Enjoy Pro Alimia Pro
Virginia Pro



LODGE+

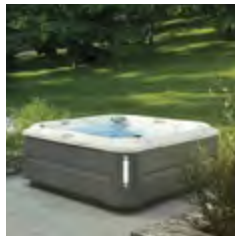
Lodge+ L
Lodge+ M
Lodge+ S



SAUNA

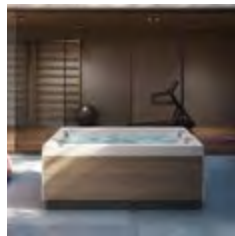
Mood XL
Mood L
Mood M
Mood S

— JACUZZI® PRIVATE WELLNESS INTIMATE WELLNESS FOR THE PRIVATE AREA IN YOUR ROOMS AND SUITES



HOT TUB PREMIUM

J-575™ J-375™ J-280™
J-495™ J-365™ J-275™
J-485™ J-355™ J-245™
J-475™ J-345™ J-235™
J-445™ J-335™ J-225™
J-435™ J-325™ J-215™
J-385™ J-315™ J-210™



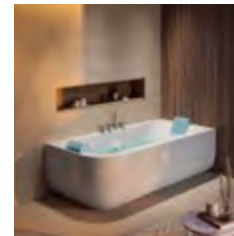
HOT TUB DESIGN

Virtus Unique
Profile City™ Spa
Santorini Alimia
Delos
Delfi



SWIM SPA

J-19 PowerPro™
J-19 PowerActive™
J-16 PowerPro™
J-16 PowerActive™
J-13 PowerPlay™



BATH AND SHOWER

Swirlpool® baths
Whirlpool baths
Lounge baths
Shower Cubicles with
Steam bath

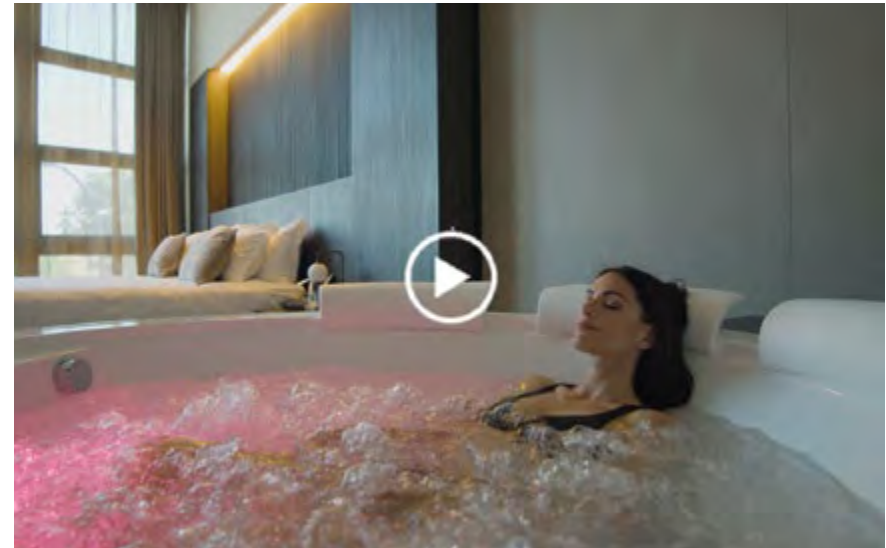


SAUNA AND HAMMAM

Sasha
Sasha Mi

— GOLD TOWER LIFESTYLE HOTEL

COUNTRY
ITALY



PRODUCTS

SASHA
WELLNESS HAMMAM



SASHA MI
WELLNESS HAMMAM



LODGE+ S
HOT TUB



LODGE+ M
HOT TUB



ENJOY PRO
HOT TUB



NOVA PURE AIR®
BATHS & SHOWER

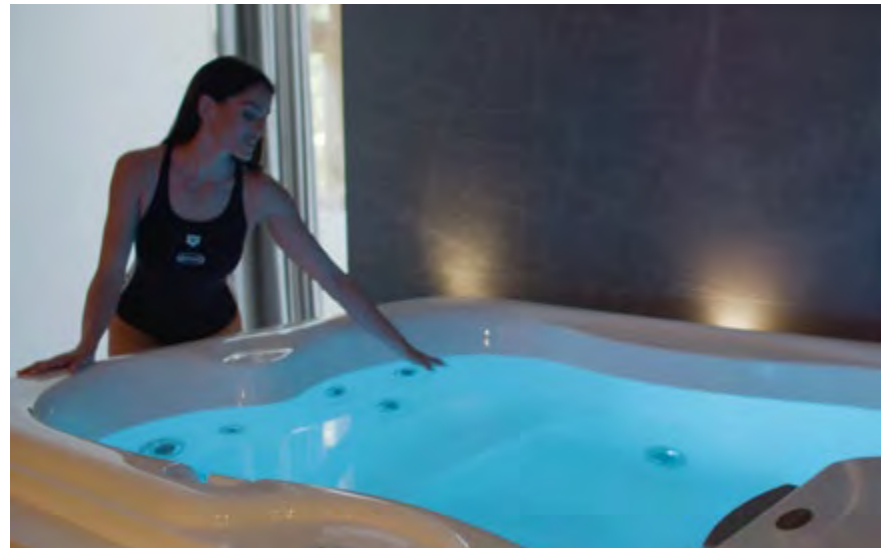


KEY FEATURE

Water treatment: carefully selected treatment systems ensure perfectly clean water









SENSEATIONAL — WELLNESS™





— ALBERGO ANNITA

COUNTRY
ITALY



PRODUCTS

LODGE L
HOT TUB



KEY FEATURE

Water treatment: carefully selected treatment systems ensure perfectly clean water







— ALKAMURI POSH HOTEL & SPA

COUNTRY
ITALY



PRODUCTS

VIRTUS
HOT TUB



SASHA
WELLNESS HAMMAM



KEY FEATURE

Flush overflow rim for total immersion and an unforgettable experience of wellness







— ALMHOF CALL HOTEL

COUNTRY
ITALY



PRODUCTS

VIRTUS
HOT TUB



KEY FEATURE

Flush overflow rim for total immersion and an unforgettable experience of wellness







— ALPS RESIDENCE HOLIDAY SERVICE

COUNTRY
AUSTRIA



PRODUCTS

J-235™
HOT TUB



KEY FEATURE

Remote control to check the operation of the product in real time



— APARTMENTS TOP VIEW

COUNTRY
CROATIA



PRODUCTS

LODGE M
HOT TUB



KEY FEATURE

Automatic filling ensures your Hot Tub is ready for you whenever you want to use it





— BASSA MAINA VILLAS & SUITES

COUNTRY
GREECE



PRODUCTS

J-210™
HOT TUB



LODGE+ L
HOT TUB



KEY FEATURE

Heat exchanger rather than electric heater: an eco-friendly, sustainable solution





— BOUTIQUE STONE HOUSE

COUNTRY
CROATIA



PRODUCTS

LODGE S
HOT TUB



KEY FEATURE

Automatic filling ensures your Hot Tub is ready for you whenever you want to use it





BREATHTAKING SEA VIEW LUXURY PENTHOUSE

COUNTRY
CROATIA

PRODUCTS

LODGE M
HOT TUB



KEY FEATURE

The large capacity Hot Tub offers total immersion for professional and high frequency usage





— CASTELLO DI SANT'ELLERO

COUNTRY
ITALY



PRODUCTS

PROFILE PRO
HOT TUB



KEY FEATURE

User friendly controls



— CHALET SALENA

COUNTRY
ITALY



PRODUCTS

SANTORINI
HOT TUB



KEY FEATURE

Highly durable materials offer higher performance
for your Hot Tub





— CUMEJA BEACH HOTEL & RESORT

COUNTRY
ITALY

PRODUCTS

SASHA 2.0
WELLNESS HAMMAM



J-425™
HOT TUB



KEY FEATURE

Remote control to check the operation of the product in real time





— DAMA BIANCA

COUNTRY
ITALY



PRODUCTS

LODGE L
HOT TUB



SHARP EXTRA
BATHS & SHOWER
WHIRPOOL BATH



MOOD
WELLNESS HAMMAM



KEY FEATURE

Remote control to check the operation of the product in real time







— DESIGN CLUB BRANDED APARTMENT

COUNTRY
ITALY

PRODUCTS

AURA PLUS
BATHS & SHOWER
WHIRPOOL BATH



KEY FEATURE

Tailor-made solutions for the
client's needs





— ENJOY GARDA HOTEL

COUNTRY
ITALY



PRODUCTS

FRAME IN2
WELLNESS HAMMAM



UNIQUE
HOT TUB



J-385™
HOT TUB



J-315™
HOT TUB



J-275™
HOT TUB



KEY FEATURE

Remote control to check the operation of the product in real time







— EUROSSOLA

COUNTRY
ITALY

PRODUCTS

J-245™
HOT TUB



KEY FEATURE

Remote control to check the operation of the product
in real time





— GLASS HOUSE & SPA DCA CERTIFIED

COUNTRY
ITALY



PRODUCTS

VIRTUS
HOT TUB



KEY FEATURE

Flush overflow rim for total immersion and an unforgettable experience of wellness





SENSEATIONAL — WELLNESS™





— GOLFO DEI POETI RELAIS & SPA

COUNTRY
ITALY

PRODUCTS

ALIMIA PRO
HOT TUB



KEY FEATURE

Flush overflow rim for total immersion and an unforgettable experience of wellness





— GRAND HOTEL MINARETO

COUNTRY
ITALY



PRODUCTS

CITY™ SPA
HOT TUB



SASHA 2.0
WELLNESS HAMMAM

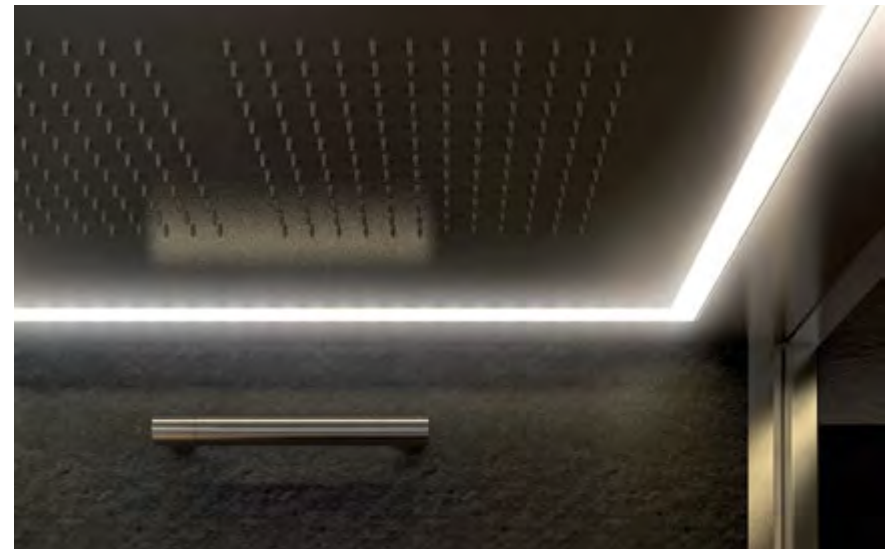


LODGE L
HOT TUB



KEY FEATURE

Remote control to check the operation of the product in real time







— HARITHA VILLA & SPA

COUNTRY
SRI LANKA



PRODUCTS

SASHA 2.0
WELLNESS HAMMAM

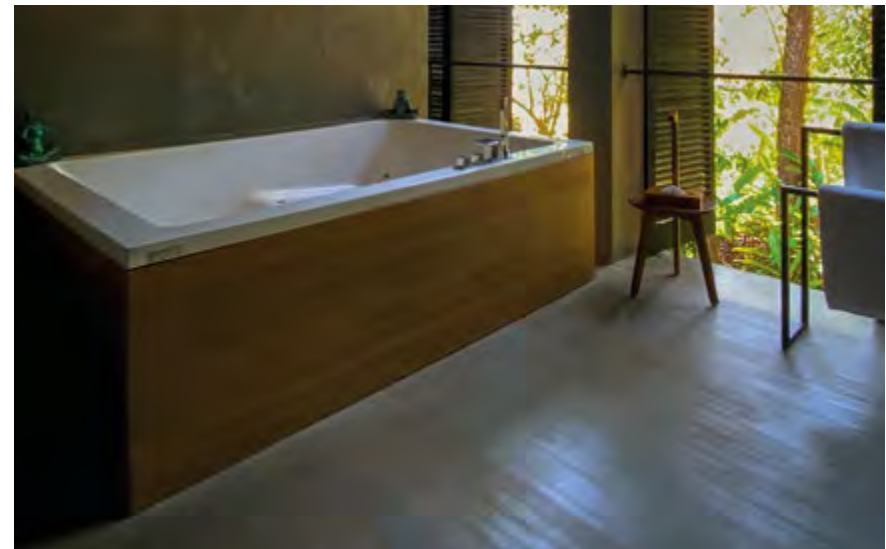


SHARP EXTRA
BATHS & SHOWER
WHIRPOOL BATH



KEY FEATURE

Remote control to check the operation of the product in real time







— HOLIDAY SKY PARK

COUNTRY
POLAND

PRODUCTS

DELFI
HOT TUB



KEY FEATURE

Highly durable materials offer higher performance for your Hot Tub







— HOTEL BAD FALLENBACH

COUNTRY
ITALY



PRODUCTS

LODGE+ M
HOT TUB



KEY FEATURE

Automatic filling ensures your Hot Tub is ready for you whenever you want to use it







— HOTEL CASA SEVILLA 1800

COUNTRY
SPAIN

PRODUCTS

J-315™
HOT TUB



KEY FEATURE

Remote control to check the operation of the product in real time







— LE CASTEL BEAU SITE

COUNTRY
FRANCE

PRODUCTS

VIRGINIA PRO
HOT TUB



KEY FEATURE

Flush overflow rim for total immersion and an unforgettable experience of wellness





LUXURY VILLA EXCELSIOR PARCO CAPRI

COUNTRY
ITALY



PRODUCTS

LODGE L
HOT TUB



CITY™ SPA
HOT TUB



UNIQUE
HOT TUB



KEY FEATURE

Remote control to check the operation of the product in real time







MAGNIFICAT HOTEL & RESORT

COUNTRY
ITALY



PRODUCTS

LODGE S
HOT TUB



KEY FEATURE

Easy to use controls ensure hotel guests an unforgettable experience





SENSEATIONAL — WELLNESS™





— MANTATELURÈ

COUNTRY
ITALY

PRODUCTS

PROFILE
HOT TUB



KEY FEATURE

Easy to use controls ensure hotel guests an unforgettable experience







— MASSERIA NUCCI

COUNTRY
ITALY

PRODUCTS

LODGE L
HOT TUB



KEY FEATURE

Automatic filling ensures your Hot Tub is ready for you whenever you want to use it







— MELODY HOTEL

COUNTRY
ITALY



PRODUCTS

LODGE+ M
HOT TUB



KEY FEATURE

Water treatment: carefully selected treatment systems ensure perfectly clean water







— MOUNTAIN LODGE PRENNANGER

COUNTRY
ITALY

PRODUCTS

LODGE M
HOT TUB



KEY FEATURE

Automatic filling ensures your Hot Tub is ready for you whenever you want to use it





MUSAE RELAIS & SPA

COUNTRY
ITALY



PRODUCTS

CITY™ SPA
HOT TUB



KEY FEATURE

CLEARRAY®

The water cleaning system which reduces consumption of chemical products for unbeatably efficient, safe operation







— MYKO HOTEL & CONVENTION CENTER

COUNTRY
INDONESIA

PRODUCTS

ROUND 150
BATHS & SHOWER
WHIRPOOL BATH



KEY FEATURE

Tailor-made solutions for the
client's needs







— NODO HOTEL

COUNTRY
ITALY

PRODUCTS

VIRTUS
HOT TUB



KEY FEATURE

Flush overflow rim for total immersion and an unforgettable experience of wellness

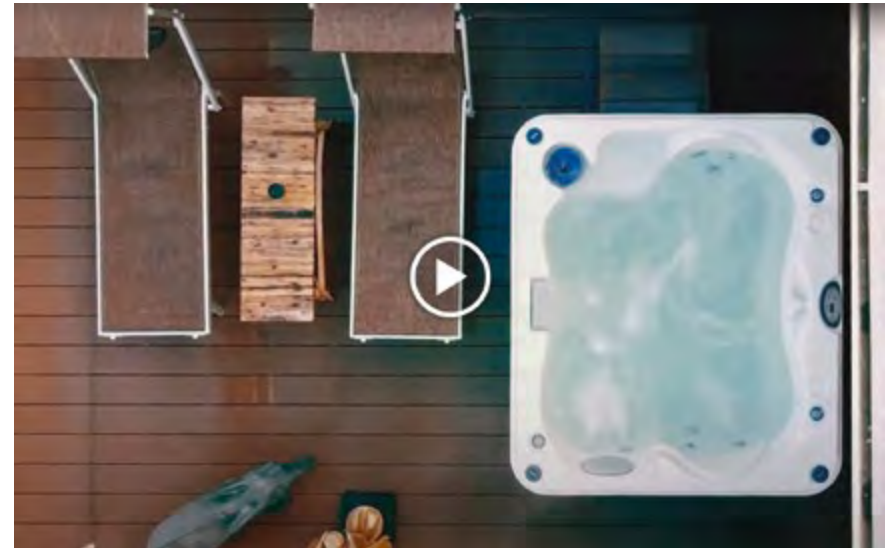






— PALAZZO SAN MICHELE

COUNTRY
ITALY



PRODUCTS

J-215™
HOT TUB



KEY FEATURE

Highly durable materials offer higher performance for your Hot Tub







— PARADISO HOTEL BOVELACCI

COUNTRY
ITALY

PRODUCTS

LODGE S
HOT TUB



KEY FEATURE

Water treatment: carefully selected treatment systems ensure perfectly clean water







— RELAIS DE CHARME IL SOGNO DI GIULIETTA

COUNTRY
ITALY

PRODUCTS

AURA PLUS
BATHS & SHOWER
WHIRPOOL BATH



KEY FEATURE

Tailor-made solutions for the
client's needs





— RELAIS VALLE DELL'IDRO

COUNTRY
ITALY

PRODUCTS

SANTORINI
HOT TUB



KEY FEATURE

Easy to use controls ensure hotel guests
an unforgettable experience





— SOFIA VILLAS

COUNTRY
ITALY



PRODUCTS

MOOD
WELLNESS HAMMAM



SHARP EXTRA
BATHS & SHOWER
WHIRPOOL BATH



KEY FEATURE

Tailor-made solutions for the client's needs



— SORRENTO DREAM RESORT

COUNTRY
ITALY



PRODUCTS

SASHA MI
WELLNESS HAMMAM



ENJOY
HOT TUB



SIENNA PRO
HOT TUB



KEY FEATURE

Sand filter
Improves water filtration by facilitating cleaning







STRAWBERRYFIELD PARK

COUNTRY
ENGLAND

PRODUCTS

LODGE M
HOT TUB



KEY FEATURE

Easy to use controls ensure hotel guests
an unforgettable experience





— TERME PREISTORICHE

COUNTRY
ITALY

PRODUCTS

SASHA
WELLNESS HAMMAM



KEY FEATURE

Remote control to check the operation of the product in real time







— THE DUKE HOTEL

COUNTRY
MALTA



PRODUCTS

LODGE M
HOT TUB



KEY FEATURE

Automatic filling ensures your Hot Tub is ready for you whenever you want to use it





— THE ST. REGIS AMMAN

COUNTRY
JORDAN



PRODUCTS

OPALIA CORIAN®
BATHS & SHOWER
WHIRPOOL BATH



KEY FEATURE

Tailor-made solutions for the
client's needs







VILLA ABBONDANZI

COUNTRY
ITALY



PRODUCTS

VIRTUS
HOT TUB



KEY FEATURE

Flush overflow rim for total immersion and an unforgettable experience of wellness





SENSEATIONAL — WELLNESS





VILLA MADOMI

COUNTRY
CROATIA

PRODUCTS

LODGE M
HOT TUB



KEY FEATURE

Heat exchanger rather than electric heater: an eco-friendly, sustainable solution





